

LIMITED SPONSORSHIPS AVAILABLE!

event marketer®

JOIN US AS WE BRING THE WOMEN OF THE EVENT INDUSTRY TOGETHER IN 12 CITIES

SEATTLE
OCTOBER 24

PORTLAND
OCTOBER 24

SAN FRANCISCO
OCTOBER 22

VEGAS
OCTOBER 25

LOS ANGELES
OCTOBER 23

MINNEAPOLIS
OCTOBER 23

WOMEN IN EVENTS WEEK

OCT. 22-25
2018

CHICAGO
OCTOBER 23

DETROIT
OCTOBER 25

NEW YORK
OCTOBER 24

ATLANTA
OCTOBER 25

DALLAS
OCTOBER 23

AUSTIN
OCTOBER 24

ONE WEEK. 12 CITIES. UNLIMITED CONNECTIONS.

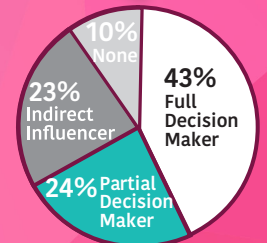
A WEEK-LONG SERIES OF EVENTS DESIGNED TO CONNECT, INSPIRE AND ACKNOWLEDGE WOMEN IN EVENT MARKETING.

Join women from all corners of the experiential marketing industry for our first Women in Events Week, a national week-long series featuring dozens of educational, inspirational and networking events, including:

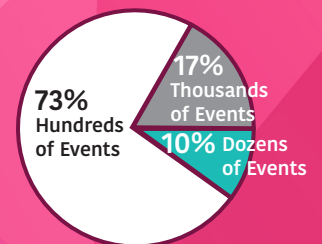
- **EDUCATIONAL SEMINARS.** Half-day sessions featuring brand-side panels, bestselling authors and professional development experts. Offered in: New York and San Francisco
- **TRENDWATCH WORKSHOPS.** Late-afternoon conversations focused on emerging event trends, professional development and top case studies. Offered in: Chicago and Atlanta
- **NETWORKING MIXERS.** Peer-to-peer receptions after all seminars and workshops provide plenty of hang time. Offered in: New York and San Francisco
- **NETWORKING MEET-UPS.** Local meet-ups designed to connect you with colleagues in the industry. Offered in: Austin, Detroit, Dallas, Las Vegas, Los Angeles, Minneapolis, Portland, Seattle
- **AIRBNB EXCURSIONS.** Morning trips and excursions get you out of the office and into industry networking activities. Offered in: New York and San Francisco
- **SUPPER CLUBS.** Evening networking dinners provide connections and spark discussions after the sun goes down. Offered in: New York and San Francisco

Join us for this historic industry first. Women in Events Week sponsors get facetime with top event marketers from across the industry. And since the program is national, you can choose between multi-city sponsorships or position yourself as a hometown local host!

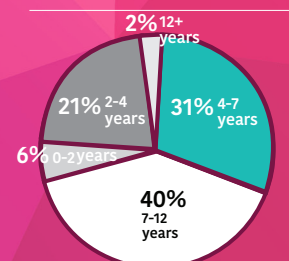
PROFILE OF EXPECTED ATTENDEE*



PURCHASE AUTHORITY



EVENT PORTFOLIO



INDUSTRY EXPERIENCE

PARTNERSHIP OPTIONS

Women in Events Week provides a limited number of sponsors with the unique opportunity to attach to content, networking and experiences across the country. Opportunities are limited and are already selling fast.

NATIONAL SPONSORSHIPS: ACTIVATIONS IN ALL 12 MARKETS

PRESENTING SPONSOR

(1 AVAILABLE)

- Welcome remarks at all seminars/workshops (SF, NY, ATL, CHI)
- Producer of wine mixer activity at all seminars/workshops (SF, NY, ATL, CHI)
- Professional development seminar session sponsor (SF, NY)
- Branded giveaway to all attendees at seminars, mixers and meet-ups
- Branding spanning signage/web/marketing in all 12 markets
- 10 guest tickets to each event
- 5 supper club tickets, 2 excursion tickets per market (based on availability)
- Four-page WIE roundtable in fall EM print and online
- Pre- and post-event eblast in all 12 markets
- Registration data file (excludes email and phone number) after event(s)

COST: \$75,000

PARTNER SPONSOR

~~(4 AVAILABLE)~~ 3 AVAILABLE

- Dedicated tabletop at all seminars and workshops (SF, NY, ATL, CHI)
- Coffee break, morning excursion or supper club sponsor (choose one) in seminar/workshop markets (SF, NY, ATL, CHI)
- Collateral giveaway at all seminars and workshops (SF, NY, ATL, CHI)
- 5 guest tickets to each event
- 3 supper club tickets, 1 excursion ticket per market (based on availability)
- Branding spanning signage/web/marketing in all 12 markets
- 2-Page Q&A or profile in fall EM print and online
- Pre- or post-event eblasts in all 12 markets (12 total emails)
- Registration data file (excludes email and phone number) after event(s)

COST: \$25,000

SUPPORTING SPONSOR

~~(5 AVAILABLE)~~ 3 AVAILABLE

- Branding spanning signage/web/marketing in all 12 markets
- 1-page Q&A or profile in fall EM print and online
- Collateral giveaway at all seminars and workshops (SF, NY, ATL, CHI)
- 3 guest tickets to each event
- 2 supper club tickets, 1 excursion ticket per market (based on availability)
- Registration data file (excludes email and phone number) after event(s)

COST: \$15,000

LOCAL SPONSORSHIPS: CHOOSE THE MARKETS THAT MATTER MOST

CITY SPONSOR

(2 PER MARKET, AVAILABLE IN SF, NY, ATL, CHI)

- Coffee break, morning excursion or supper club sponsor (choose one, where applicable) in seminar/workshop market (SF, NY, ATL, CHI)
- Collateral giveaway at seminars, workshops and mixers (SF, NY, ATL, CHI)
- 7 tickets to each event
- 3 tickets to each supper club and excursion (where applicable)
- Pre-show eblast
- Cobranding on signage/collateral/web/marketing
- Registration data file (excludes email and phone number) after event(s)

COST: \$8,995 FIRST MARKET, \$7,500 EACH ADDITIONAL

HOMETOWN SPONSOR

(3 PER MARKET, AVAILABLE IN SF, NY, ATL, CHI)

- Dedicated tabletop at seminars/workshop (SF, NY, ATL, CHI)
- Coffee break, morning excursion or supper club sponsor (choose one) in seminar/workshop market (SF, NY, ATL, CHI)
- Collateral giveaway at seminars and workshops (SF, NY, ATL, CHI)
- 2 tickets to each event
- 2 tickets to each supper club and excursion
- Pre-show eblast
- Cobranding on signage/collateral/web/marketing
- Registration data file (excludes email and phone number) after event(s)

COST: \$7,000 FIRST MARKET, \$6,000 EACH ADDITIONAL

MEET-UP SPONSOR

~~(8 MARKETS AVAILABLE)~~ 1 AVAILABLE

- The "host with the most" of each city meet-up
- Branded napkins, social posts include your hashtag
- Option to provide premium/giveaway
- Post-event eblast follow-up

COST: \$3,995 PER CITY

JOIN US FOR THIS HISTORIC INDUSTRY WEEK FULL OF CONNECTIONS, CONTENT AND EXPERIENCES. CONTACT ANNA LAWLER AT ALAWLER@ACCESSINTEL.COM FOR MORE INFORMATION.