

LIMITED SPONSORSHIPS AVAILABLE!

event marketer

JOIN US AS WE BRING THE WOMEN OF THE EVENT INDUSTRY TOGETHER IN 20 CITIES



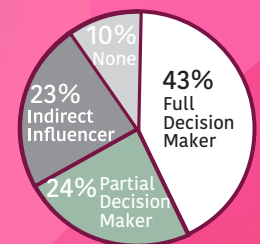
A WEEK-LONG SERIES OF EVENTS DESIGNED TO CONNECT, INSPIRE AND ACKNOWLEDGE WOMEN IN EVENT MARKETING.

Join more than 1,200 women from all corners of the experiential marketing industry for our second annual Women in Events Week. In 2019 Women in Events will take over 20 cities as a national week-long series featuring dozens of educational, inspirational and networking events, including:

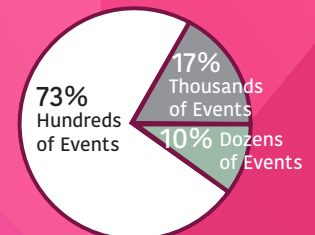
- **EDUCATIONAL SEMINARS.** Half-day seminars featuring brand-side panels, bestselling authors and professional development experts. Offered in: New York and San Francisco
- **TRENDWATCH WORKSHOPS.** Late-afternoon conversations focused on emerging event trends, professional development and top case studies. Offered in: LA, Austin and Chicago
- **WINE MIXERS.** Peer-to-peer receptions after all seminars and workshops provide plenty of hang time. Offered in: New York, LA, Chicago, Austin and San Francisco
- **SOCIAL MEET-UPS.** Local meet-ups designed to connect you with colleagues in 15 of the hottest markets in the industry. Offered in: Atlanta, Boston, Dallas, Denver, Detroit, Las Vegas, Miami, Minneapolis, Philadelphia, Portland, San Jose, Seattle, St. Louis, Nashville, Washington D.C.
- **MORNING EXCURSIONS** Morning trips and excursions to get you out of the office and into industry networking activities. Offered in: New York and San Francisco
- **SUPPER CLUBS.** Evening networking dinners provide connections and spark discussions after the sun goes down. Offered in: New York, San Francisco, LA, Chicago and Austin

Women in Events Week sponsors get facetime with top event marketers from across the industry. And since the program is national, you can choose between multi-city sponsorships or position yourself as a hometown local host!

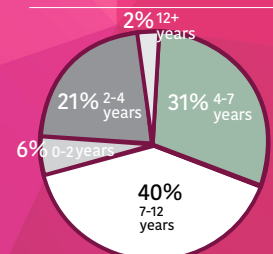
PROFILE OF ATTENDEE*



PURCHASE AUTHORITY



EVENT PORTFOLIO



INDUSTRY EXPERIENCE

PARTNERSHIP OPTIONS

For 2019 we are expanding our Women in Events Program from 12 cities to 20! Women in Events Week will provide a limited number of sponsors with the unique opportunity to attach to content, networking, and experiences across the country while connecting with this powerful audience. Opportunities are limited and are already selling fast.

NATIONAL SPONSORSHIPS

PRESENTING SPONSOR

- Welcome remarks at all seminars/workshops (SF, NY, LA, CHI, Austin)
- Sponsor Tabletop area in all five primary locations (SF, NY, LA, CHI, Austin)
- Exclusive Sponsor and Producer of wine mixer activity at all seminars/workshops (SF, NY, LA, CHI, Austin)
- Professional development seminar session sponsor (SF, NY)
- Branded giveaway to all attendees at seminars, mixers and meet-ups
- Branding spanning signage/web/marketing in all 5 markets
- 10 guest tickets to each event
- 5 supper club tickets, 2 excursion tickets per market (based on availability)
- Four-page WIE roundtable in fall EM print and online
- Pre- and post-event email blast in all 5 markets
- Registration data file (excludes email and phone number) after event(s)

COST: \$75,000

WOMEN IN EVENTS WEEK REGISTRATION & LINKEDIN PHOTO STUDIO SPONSOR (1 AVAILABLE)

Who could turn down the offer of a professional new headshot for LinkedIn? Welcome to...The Women in Events LinkedIn Studio, a photo lounge next to registration where attendees can enter to get a free professional headshot for their social media pages. Each person that wants a headshot will get the photos emailed to them by the sponsors business development rep—a killer door opener. Includes makeup professionals on-site for those that need a quick “refresh” before their shot.

- Dedicated tabletop at all seminars and workshops (SF, NY, LA, CHI, Austin)
- Coffee break, morning excursion, or supper club sponsor (choose one) from applicable markets
- Collateral giveaway at all seminars and workshops (SF, NY, LA, CHI, Austin)
- 5 guest tickets to each event
- 3 supper club tickets and 1 excursion ticket per market (based on availability)
- Branding spanning signage/web/marketing in all 5 markets
- 2-Page Q&A or profile in fall EM print and online
- Post-event email blasts in all 5 markets (5 total emails)
- Registration data file (excludes email and phone number) after event(s)

COST: \$55,000 (Program includes step and repeat, badge scanner, photo, and makeup staff provided by show management).

PARTNER SPONSOR (5 AVAILABLE)

- Dedicated tabletop at all seminars and workshops (SF, NY, LA, CHI, Austin)
- Coffee break, morning excursion, or supper club sponsor (choose one) from applicable markets
- Collateral giveaway at all seminars and workshops (SF, NY, LA, CHI, Austin)
- 5 guest tickets to each event
- 3 supper club tickets and 1 excursion ticket per market (based on availability)
- Branding spanning signage/web/marketing in all 5 markets
- 2-Page Q&A or profile in fall EM print and online
- Post-event email blasts in all 5 markets (5 total emails)
- Registration data file (excludes email and phone number) after event(s)

COST: \$25,000

SUPPORTING SPONSOR (5 AVAILABLE)

- Branding spanning signage/web/marketing in all 5 markets
- 1-page Q&A or profile in fall EM print and online
- Collateral giveaway at all seminars and workshops (SF, NY, LA, CHI, Austin)
- 3 guest tickets to each event
- 2 supper club tickets and 1 excursion ticket per market (based on availability)
- Registration data file (excludes email and phone number) after event(s)

COST: \$15,000

TOTE BAG SPONSORSHIP

(1 AVAILABLE)

Exclusive branding of the event tote bag distributed to all attendees across all 5 national markets at registration. Your 1-color company logo will be featured on the exterior of the event tote bag.

- Branding spanning signage/web/marketing in all 5 markets
- Collateral giveaway at all seminars and workshops (SF, NY, LA, CHI, Austin)
- 2 guest tickets to each event
- 1 supper club ticket
- 1 excursion ticket per market (based on availability)
- Registration data file (excludes email and phone number) after event(s)

COST: \$15,000

WATER BOTTLE & WATER STATION SPONSOR (1 AVAILABLE)

Exclusive sponsor of the official women in events water bottle made available to all attendees at event registration in the 5 major cities. Attendees are encouraged to use the water bottle throughout the event and refill at designated water stations that will be located in the education room.

- Branding spanning signage/web/marketing in all 5 markets
- Collateral giveaway at all seminars and workshops (SF, NY, LA, CHI, Austin)
- 2 guest tickets to each event
- 1 supper club ticket
- 1 excursion ticket per market (based on availability)
- Registration data file (excludes email and phone number) after event(s)

COST: \$15,000

EVENT LANYARD SPONSORSHIP (1 AVAILABLE)

Exclusive sponsor of lanyard distributed to the attendees at event registration. Sponsor to have one-color logo displayed on lanyards.

- Branding spanning signage/web/marketing in all 5 markets
- Collateral giveaway at all seminars and workshops (SF, NY, LA, CHI, Austin)
- 2 guest tickets to each event
- 1 supper club ticket
- 1 excursion ticket per market (based on availability)
- Registration data file (excludes email and phone number) after event(s)

COST: \$15,000

LOCAL SPONSORSHIPS CHOOSE THE MARKETS THAT MATTER MOST

CITY SPONSOR (2 PER MARKET, SELECT 1- AVAILABLE IN SF, NY, LA, CHI, AUSTIN)

- Coffee break, morning excursion, or supper club sponsor (choose one) from applicable markets
- Collateral giveaway at seminars, workshops and mixers (choose one SF, NY, LA, CHI, Austin)
- 7 tickets to each event
- 3 tickets to each supper club and excursion (where applicable)
- Pre-show email blast to designated market
- Cobranding on signage/collateral/web/marketing
- Registration data file (excludes email and phone number) after event(s)

COST: \$8,995 FIRST MARKET, \$7,500 EACH ADDITIONAL

HOMETOWN SPONSOR (3 PER MARKET, SELECT 1- AVAILABLE IN SF, NY, LA, CHI, AUSTIN)

- Dedicated tabletop at seminars/workshop (SF, NY, LA, CHI, Austin)
- Coffee break, morning excursion or supper club sponsor (choose one) from applicable markets
- Collateral giveaway at applicable seminars and workshops (SF, NY, LA, CHI, Austin)
- 2 tickets to each event
- 2 tickets to each supper club and excursion
- Pre-show email blast
- Cobranding on signage/collateral/web/marketing
- Registration data file (excludes email and phone number) after event(s)

COST: \$7,000 FIRST MARKET, \$6,000 EACH ADDITIONAL

MEET-UP SPONSOR (12 REMAINING)*

- The “host with the most” of each city meet-up
- Sponsoring company greets attendees of the meet ups, gives welcome remarks and “checks” attendees in.
- Branded napkins and signage at the meet up location
- Branding included on web and in marketing
- Social posts include your hashtag
- Option to provide premium/ giveaway to attendees of the meet up
- Post-event email blast follow-up

COST: \$4,995 PER CITY

*Atlanta, Boston, Dallas, Denver, Detroit, Miami, Minneapolis, Portland, Seattle, St. Louis, Nashville, Washington D.C.

SPONSORSHIP & EXHIBITION AGREEMENT

PLEASE COMPLETE ALL FIELDS

For information and availability, or to send completed forms, please contact:

Anna Lawler
Senior Client Solutions Director, Events
P: 203.852.5681
F: 203.549.0779
alawler@accessintel.com

I. COMPANY INFORMATION

Company Name _____ Street _____ Suite _____
City _____ State/Province _____
Country _____ Zip/Postal Code _____ Telephone (____) _____ Fax (____) _____
Key Contact Name _____ Title _____
Email _____ Web address _____

II. SPONSORSHIP AND EXHIBIT PACKAGES

NATIONAL SPONSORSHIPS:

- Presenting Sponsor \$75,000
 Women In Events Week Registration & LinkedIn Photo Studio Sponsor.....\$55,000
 Partner Sponsor.....\$25,000
 Supporting Sponsor\$15,000
 Tote Bag Sponsor.....\$15,000
 Water Bottle & Water Station Sponsor\$15,000
 Event Lanyard Sponsor\$15,000

LOCAL SPONSORSHIPS:

- City Sponsor \$8,995 FIRST MARKET, \$7,500 EACH ADDITIONAL
 Hometown Sponsor.....\$7,000 FIRST MARKET, \$6,000 EACH ADDITIONAL
 Meet-Up Sponsor \$4,995 PER CITY

III. PAYMENT INFORMATION

Check # _____ enclosed. Payable in U.S. funds to "Access Intelligence"

*Charges will appear as "Access Intelligence" on you credit card statement. MAIL TO: Access Intelligence, Experiential Marketing Summit, 9211 Corporate Blvd., 4th Floor Rockville, MD 20850

Credit card Amex Mastercard Visa Invoice Me Total Amount:\$ _____

Credit Card number _____ Exp. Date _____ Security Code _____

Authorized signature _____

Billing (if different from above) _____ Street _____ Suite _____

City _____ State/Province _____ Country _____ Zip/Postal Code _____

IV. TERMS

Visit www.accessintel.com/termsandconditions; to review 2019 Women In Events Week print and digital general terms and conditions.

• 50% Deposit due 30 days after signing/invoice received • 50% Balance due by July 1, 2019

Acceptance of this application by Access Intelligence constitutes a contract. After July 1, total payment must accompany all contracts submitted.

Applicant agrees to abide by the Contract Terms and Conditions for the 2019 Women In Events Week

Name (please print) _____ Title _____

Authorized Signature _____ Date _____